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EXHIBITION SCHEDULE

ADDRESS FOR ALL ON-SITE DELIVERIES

Please note deliveries must **NOT** be made before Sunday 21st February 2010

Contact Name

Company Name, Hall & Stand Number, Contact Number

GESS 2010

Airport Expo

Dubai, United Arab Emirates

EXHIBITION BUILD UP		
Access to Site for Space Only Stands	08:00 – 18:00	Sunday 21 st February 2010 Monday 22nd February 2010
Access to Site for Shell scheme contractors	08:00 – 18:00	Monday 22nd February 2010
Access to Site for Exhibitors	12:00 – 18:00	Monday 22nd February 2010
All stand construction must be completed by 16.00 on Monday 22nd February 2010 Exhibit set up should be completed by 18:00hrs on Monday 22nd February 2010 Failure to meet these deadlines may result in a penalty fee		

SHOW OPEN DAYS		
	EXHIBITOR ACCESS	SHOW TIMES
Tuesday 23rd February	08:00 – 20:00	10:00 – 20:00
Wednesday 24th February	08:00 – 20:00	10:00 – 20:00
Thursday 25th February	08:00 – 20:00	10:00 – 16:30

SHOW EVENTS		
Tuesday 23 rd February	10:00	Opening Ceremony

BREAKDOWN		
Thursday 25th February	16:30 – 22:00	Removal of hand held goods only
Thursday 25th February	22:00	Vacate all shell scheme stands
ALL EXHIBITS, STAND FITTINGS AND WASTE MUST BE CLEARED FROM THE SITE BY 23.59 HRS ON THURSDAY 25TH FEBRUARY FAILURE TO MEET THIS DEADLINE MAY RESULT IN A PENALTY FEE		



OFFICIAL CONTRACTORS

<p>Official On-Site Services Office</p> <p>Enquiries and Orders for On-Site Services to include: Electrical Requirements, Furniture Hire, Stand fitting Extras, Additional Site Services, Telecommunications, Temporary Staff, Stand Cleaning and Catering Requirements</p>	<p>F&E</p> <p>On-Site Services P O Box 36851 Dubai United Arab Emirates</p> <p>Tel: + 971 (0)4 2867755 Fax: + 971 (0)4 2866166 e-mail: operations@gesseducation.com</p>
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<p>Official Freight & Goods Handling Co-ordinator Recommended Shipping & Freight Forwarding Contractor</p> <p>** OFFICIAL CONTRACTOR MUST BE USED FOR THIS SERVICE **</p>	<p>GT Exhibitions Ltd Little Braxted Hall Little Braxted Essex CM 8 3EU United Kingdom</p> <p>Tel: + 44 (0)1376 509 010 Fax: + 44 (0)1376 509 192 e-mail: andrewwiens@gtexhibitions.com Contact: Andrew Wiens</p>
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<p>Official Contractors Freight & On-Site Goods Handling Agent In Dubai</p> <p>** OFFICIAL CONTRACTOR MUST BE USED FOR THIS SERVICE **</p>	<p>Airlink International PO Box 10466 Dubai United Arab Emirates</p> <p>Tel: + 971 (0)4 332 5334 Fax: + 971 (0)4 332 5155 e-mail: j.khoury@airlink.ae michael@airlink.ae Contact: Jihad Khoury Michael Cornelius</p>
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<p>Official Freight Contractors Appointed Agent In USA</p>	<p>TWI Logistics 4480 South Pecos Road Las Vegas, NV 89121 USA</p> <p>Tel: + 1 702 691 9009 / 9013 Fax: + 1 702 691 9065 e-mail: MLoiacano@twiglobal.com dsears@twiglobal.com Contact: Mark Loiacano David Sears</p>
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<p>Official Rigging Contractors</p> <p>** OFFICIAL CONTRACTOR MUST BE USED FOR THIS SERVICE **</p>	<p>DWTC Rigging Department</p> <p>Dubai World Trade Centre PO Box 9292, Dubai United Arab Emirates</p>
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	Tel: +971 (0) 4 308 6137
	Mob: +971 (0)50 881 3278
	Fax: +971(0) 4 318 8699
	e-mail: matthew.kirby@dwtc.com
	Contact: Matthew Kirby

Official Shell Scheme Contractor	Projex Event Services LLC
** OFFICIAL CONTRACTOR MUST BE USED FOR THIS SERVICE **	Dubai Investments Park PO Box 31362 Dubai United Arab Emirates
	Tel: + 971 (0)4 320 4065
	Fax: + 971 (0)4 320 4067
	e-mail: ranju@projexuae.com
	Contact: Ranju Zachariah Mathew

Official Space Only Electrical Contractors	Milestone Exhibitions
** OFFICIAL CONTRACTOR MUST BE USED FOR THIS SERVICE **	P.O. Box 2950 Dubai United Arab Emirates
	Tel: +971 (0)4 261 7791
	Fax: +971 (0)4 263 0163
	e-mail: jaison@milestoneme.com
	Contact: Jaison Koruth
	Mobile: +971 50 626 7801

Official Catering Contractors	Emirates Flight Catering Co LLC
** OFFICIAL CONTRACTOR MUST BE USED FOR THIS SERVICE **	Dubai International Airport PO Box 22525 Dubai United Arab Emirates
	Tel: +971 (0)4 2245834
	Mob: +971 (0)50 6445793
	Fax: +971 (0)4 2244137
	e-mail: samer@ekfc.ae
	Contact: Samer Sabbagh

Official Audio Visual & Communications	Smart AV
	Unit 33 Greenway Business Centre Harlow Business Park Greenway, Harlow Essex, CM19 5QE, UK
	Tel: +44 (0)845 078 0326
	Fax: +44 (0)845 078 0327
	e-mail: darren@smart-av.co.uk
	Contact: Darren Poultney

Press & Public Relations Consultant	D'pr
	PO Box 49422 Dubai United Arab Emirates
	Tel: +971 (0)4 323 3668
	Fax: +971 (04 323 3669
	e-mail: linsey@d-pr.ae
	Contact: Linsey Worgan

Official Catalogue Publisher

**** OFFICIAL CONTRACTOR MUST BE USED FOR THIS SERVICE ****

GESS 2010

Publishing Events Ltd
2nd Floor Chapel House
18 Hatton Place
London
EC1N8RU
UK

Tel: +44 (0)2078415962
Fax: +44(0)2074049033
e-mail: j.pawas@publishingevents.com
Contact: Jay Pawas

**Official Travel Agent for
International Exhibitors & Visitors**

Events in Focus

32 Southwark Bridge Road
London
SE1 9EU
United Kingdom

Tel: +44 (0)207 902 7760
Fax: +44 (0)207 633 9427
e-mail: rwright@eventsinfocus.net
Contact: Ransford Wright

Floral / Plant Hire

Blooms

P O Box 51980
Dubai
United Arab Emirates

Tel: + 971 (0)4 3946094
Fax: + 971 (0)4 3946093
e-mail: blooms@emirates.net.ae
Contact: Lena Mostafa

Official Cleaning Contractor

DWTC

Dubai World Trade Centre (Housekeeping)
PO Box 9292, Dubai
Dubai
United Arab Emirates

Tel: + 971 (0)4 3086393
Fax: + 971 (0)4 3065700
e-mail: housekeeping.services@dwtc.com
Contact: Benn Cuvin



SECTION ONE

IMPORTANT INFORMATION FOR 2010

1.1 Control of the Exhibition

F&E (2008) Limited has vested control of GESS as Organisers, whose decisions shall be final and binding on all exhibitors and contractors.

1.2 Online Exhibitor Manual

The Online Exhibitor Manual contains all the important information exhibitors will need to successfully exhibit at GESS 2010.

All service orders necessary for participation at GESS 2010 are available and **MUST** be submitted via the online manual, **no other form of applications will be processed**. It is possible to order the following services online:

- Official Catalogue Entry
- Official Catalogue Advertising
- Sub Exhibitors / Stand shared / Additional Catalogue Entry requirements
- Shell Scheme Name Panel (Mandatory for Shell Scheme Exhibitors)
- Stand Fitting Extras
- Shell Scheme & Space only Electrical Requirements (Mandatory for all exhibitors)
- Furniture Requirements
- Stand Designs Submission & Authorised Contractors (Mandatory for Space only Exhibitors)
- Audio Visual & Communication Equipment
- Telecommunications and Data Requirements
- Banner Requirements
- Rigging Requirements
- All Badging Requirements (Exhibitor, Contractors, Sub-Contractors)
- Visitor Ticket Requirements
- Car Park passes, Drop Off Passes and Temporary Vehicle Passes
- Temporary Staff Requirements
- Compressed Air Requirements
- Floorings / Platform Services

Each exhibitor will be provided with a personalised account that allows them to access the exhibition rules and regulations, view the mandatory forms relevant to them, place orders, pay for orders and generate paid invoices.

Individual exhibitor online manual accounts must be accessed using a unique username and password. These will be issued by email to the primary exhibition contact within the company. These will be issued during the first week of December.

Exhibitors should pay particular attention to the **form deadlines to avoid disappointment and late order surcharges**. Many of the deadlines fall weeks in advance of the show dates so it is

recommended that exhibitors log into the manual and place their orders as soon as they receive their logon details.

Orders will not be processed until payment has been received in full by the Organisers.

PLEASE NOTE: There are numerous mandatory forms that **MUST** be submitted in order for participation at the exhibition to be possible.

1.3 Payment for Additional Services Ordered via the Online Manual

Numerous additional services are available via the online manual. These must be paid for online with a credit card. **Please note that orders will not be processed until payment is received.**

1.4 Badges & Passes

Each exhibitor is provided with a complimentary allocation of badges & passes. To claim these allocations orders must be placed online before the published deadlines. Late orders will be chargeable. Please refer to **Section 7** for further details.

1.5 Composition of the Exhibition

GESS 2010 is comprised of an indoor exhibition.

1.6 Space Only Stand Designs

Designs for all Space Only stands must be submitted to the operations team for approval. All designs must be approved before exhibitors will be allowed access to the site and permitted to commence build. All stand fitting regulations contained within this manual must be adhered to when planning designs.

A **full set of working drawings** illustrating constructional details and specifications; including dimensions, elevations, materials, columns, beams, electrical details and suspended structures are required. These must be submitted to the Organisers along with a risk assessment and method statement in English prior to the **8th February 2010**. Designs must be submitted using the relevant form via the online manual.

The Organisers reserve the right to prevent work being carried out by, or on behalf of, any exhibitor who has not obtained design approval from the Organisers.

1.7 Height Restrictions

The stated height restrictions apply to the structures themselves and any items within the designated area.

- Organisers Shell Scheme: A maximum height of 2.4m
- Self Build Shell Scheme: A maximum height of 2.5m
- Single-Storey Space Only Stands: A maximum height of 4m
- Peripheral walling, if more than 1m high, must not occupy more than one-third of any one side. If long runs of walling are essential they must be recessed by 0.5m from the stand periphery.
- Double-Decker Space Only Stands: A maximum height of 6m

Construction of all stands should be carried out in accordance with the applicable building regulations. Please refer to **Section 4** for Space Only Regulations and **Section 5** for Shell Scheme Regulations

1.8 Rigging

DWTC Rigging Department is the official rigging contractor for GESS 2010, rigging requirements can be ordered via the online manual. Rigging requirements must be submitted along with images of the banner design and a grid scale drawing illustrating the position of the banner in relation to the exhibitor's stand. Please include any rigged items in space only stand designs, risk assessments and method statements

All rigging orders must be placed by **8th February 2010**. Any orders submitted after the deadline will be subject to a 20% surcharge.

The trim height for all hanging items across the site is 8 METRES. The underside of all rigged items will be hung at 8m.

DWTC Rigging Department are the only contractors authorised to rig any items within the exhibition halls.

All rigging equipment supplied by the exhibitor must be certified (i.e. shackle and truss wraps). If not, DWTC Rigging Department will supply replacement equipment at an additional cost.

Access to any truss during build-up, open period and breakdown will be by mobile elevation working platform only; the approved rigging company are the only company allowed to operate this.

Should you require any assistance please contact DWTC Rigging Department, their contact details can be found in the Official Contractor List.

1.9 Lifting Equipment (Including Forklifts)

The only contractors permitted to operate lifting equipment and forklift trucks within GESS 2010 will be the official goods & freight handling contractor and the official rigging contractor. Stand build contractors and exhibitors will not be permitted to operate any lifting equipment.



SECTION TWO

GENERAL INFORMATION

2.1 Accommodation & Travel

The official travel agent, **Events in Focus**, is on hand to help with all accommodation, travel and regional enquiries. They are able to provide exhibitor's with competitive rates for both accommodation and travel before and during GESS 2010. Please see the official contractors list for their contact details.

Please refer to the **Section 3** for information on travel to and from the exhibition site.

2.2 Animals

We regret that ONLY Guide Dogs are permitted in the Halls during the show open period.

2.3 Promotional Material

Please be sensitive to the content of any promotional material that you are planning to use at the exhibition. It is important that such material is not offensive to the Cultural and/or Religious values and sensitivities of the people of the United Arab Emirates. If in doubt about any material that you are considering using please do not hesitate to contact the operations team and they will be able to provide clarification on this if necessary.

2.4 Children

No person under 16 years of age can be admitted to the exhibition during the build-up, open period or breakdown. This rule applies to exhibitors, contractors and visitors and will be rigidly enforced to comply with safety regulations. Please note that no child-care facilities are located on-site.

2.5 Distribution of Material / Canvassing

It is strictly prohibited for exhibitors (or staff members working on behalf of exhibitors) to display or distribute any material (in any form) from any other areas other than within the boundary of their stand. This restriction also applies to the gangways surrounding your stand.

2.6 Documentation and Restricted Items

The preparation of documents must be in accordance with the regulations laid down by the United Arab Emirates Customs Authorities. All relevant information will be contained in the official contractor's letter to exhibitors.

Companies who are in doubt as to whether the importation of their goods to Dubai is restricted should contact the relevant Government Trade Office from the country of origin. Additionally, any goods of a hazardous nature should be separately listed on invoice forms and full particulars given (ie. IMCO Classifications etc.) in order that suitable stowage can be arranged.

2.7 Exhibitor Pack

Exhibitors will be provided with an Exhibitor Pack from the Exhibitors Information Desk upon arrival. This will incorporate:

- Welcome Letter
- General Show Information
- Emergency Evacuation Procedures
- Health & Safety Regulations
- Pass-Out forms for removal of goods

2.8 Important Labour UAE Government Law Notice

As per UAE law, it is the responsibility of the exhibitor/contractor to ensure that all personnel working onsite, during build-up / show days and breakdown carry their Labour Card or relevant documentation, as proof of position in your company

2.9 Insurance

The exhibitor is fully responsible for obtaining insurance protection for his exhibits, property and personnel against all risks as stated in the General Conditions. Equipment should be insured both in transit and on location at the exhibition site for the entire period of the exhibition.

Insurance cover should include:

- Personal Injury
- Third Party Claims
- Expenses incurred and/or losses of any kind, including losses resulting from the abandonment or postponement of the exhibition
- Medical expenses and baggage cover
- Value of the stand, including the fittings

2.10 Regional Information

At the time of the show, the UAE will be four hours ahead of GMT. There is no daylight saving in the UAE.

The local currency is the 'Dirham' (Dhs) which is divided into 100 'fils'. The currency is often referred to as AED (Arab Emirates Dirham). The Dirham has been tied to the US dollar at a mid-rate of \$1 USD – 3.675 AED.

Dubai's working week is different to that of western countries. In Dubai, the normal working week is Sunday to Thursday with the weekend being Friday and Saturday.

Government offices are open from 07:30 to 14:00 Sunday to Thursday.

Embassies and Consulates open from 08:00 to 13:30, most are closed Friday and Saturday.

Islam is the official religion of the UAE, however Dubai is tolerant of the customs and religions of its visitors. Dubai has a variety of places of worship, including two inter-denominational churches, Holy Trinity and United Church of Dubai (UCCD), and one Roman Catholic Church (St Mary's).

2.11 Smoking Policy

In accordance with the UAE laws, smoking is strictly prohibited throughout the venue. There will be a smoke free policy implemented during all stages of the exhibition.

2.12 Sponsorship & On-site Branding

There are numerous opportunities for sponsorship and on-site branding at GESS 2010. For further details, including illustrations of the sites and rates please visit the website.

2.13 Storage

There is no facility for you to store unwanted goods such as crates and packing materials on-site, so please ensure you arrange for the removal from site of any items you do not wish to keep on your stand. Our Official Freight Forwarder – Airlink International / GT Exhibitions Ltd. can help with your storage requirements, please visit their on site office located in the Reception building

2.14 Visa Regulations

Nationals of the following countries will be issued, free of charge, with an entry visa valid for 30 days at passport control upon arrival in the UAE:

Australia	Denmark	Iceland	Malaysia	San Marino	United Kingdom
Andorra	Finland	Ireland	Monaco	Singapore	USA
Austria	France	Italy	Netherlands	South Korea	Vatican
Brunei	Germany	Japan	New Zealand	Spain	All GCC Countries
Belgium	Greece	Liechtenstein	Norway	Sweden	
Canada	Hong Kong	Luxembourg,	Portugal	Switzerland	

Please note that a visit visa does not entitle the visitor to take up permanent work in the UAE.

Other nationalities are solely responsible for obtaining visas for themselves, their representatives and invitees. The Organisers are not in a position to sponsor visa applications.

Visas can be arranged through travel agents and hotels, provided sufficient time is given for the application to be processed. Please be aware that the issuing of visas can be quite a lengthy process and that you must have a passport that is valid of at least 6 months from departure.

Please contact the official travel agent should you require further details on the visa application process.

2.15 Badges & Passes

No individual will be permitted entrance to the show site without the correct security badge or vehicle pass. Badge applications must be placed via the online manual. No other form of application will be processed. Please refer to **Section 7** for further information on visitor badges, exhibitor badges, contractor badges and vehicle passes.

2.16 Venue Information

GESS 2010 will take place at Airport Expo Dubai which is conveniently located adjacent to Dubai International airport and about 15 minutes from the heart of the city.

Airport Expo is located next to Terminal 3 of Dubai International Airport

2.17 Visitor Entrance

Visitor entry is restricted to **trade visitors only**. Visitors must present a visitor ticket and business card in order to gain entry, please refer to **Section 7** for further information. Each exhibiting company will be allocated a certain number of complimentary visitor tickets according to the extent of their participation. Visitor tickets can also be purchased online and on-site, please refer to **Section 7** for further details. **No under 16's are allowed entry.**



SECTION THREE

SITE FACILITIES, SUPPLEMENTARY SERVICES & SITE ACCESS

3.1 Site Facilities

- Exhibitors Reception Desk
- Exhibitors Information Desk
- Official Contractors Offices
- Conference Registration Desk
- Visitor Reception & Visitor Registration
- Visitor Ticket Sales Office
- Conference Room
- Information Point
- Business Centre
- Exhibition Security
- Meeting Rooms
- Car Parking
- Car Hire Services
- Medical Centre
- Prayer Facilities
- Post Office
- Restaurants
- Taxi Services
- Travel Desk (Events in Focus)
- Toilets
- First Aid

3.2 Banking Services

The following facilities are available at Airport Expo:

- ATM Machine

3.3 Business Centre

A Business Centre will be located on site. The centre will be available during show hours and provide the following range of services:

- Colour and Black/White Copying
- Binding
- Lamination
- Arabic/English translations – on request
- Telephone/Fax Machines
- Internet Link
- Printing

3.4 Catering Facilities

Emirates Flight Catering Company LLC has been appointed official caterer for GESS 2010. For all catering requirements please contact them directly, their contact details can be found in the official contractors list.

A brochure listing all the available catering services will be sent to exhibitors by the official caterer prior to the exhibition.

The official caterer will operate several restaurants and other catering outlets throughout the exhibition site. These services will be open from **09:30 hrs – 17.30 hrs** for refreshments. Lunch will be served from **12:00 hrs – 15:00 hrs** daily.

Please note that Emirates Flight Catering Company LLC is the only company permitted to provide food and beverage services within the exhibition venue. No external catering contractors are permitted on site.

3.6 Disabled Facilities

All exhibition halls, meeting rooms and public areas will have disabled access. There are also disabled toilets on site which are clearly signposted.

An allocation of parking bays will be reserved for disabled drivers. For further information please contact the operations team.

Visitor wheelchairs are available from the Emergency Medical Services Centre and are subject to availability.

3.7 Exhibitor Information Desks

Exhibitor information desks will be open from the first day of build-up for general enquiries and information. Exhibition Information Desks will be located in the **Central Hall** Reception Building.

3.8 Fire Appliances and Information

Fire extinguishers of approved pattern and capacity can be found at various locations around the site according to the risk involved – instructions will also be supplied, please locate your nearest extinguisher. Exhibitors will be given instructions regarding fire, emergency and accident procedures prior to the show opening, please ensure all personnel read these carefully.

- Fire Exits and Extinguishers / Fire Hose points must never be blocked
- No paint or paint thinner can be placed near the electrical distribution boxes
- Empty cartons/boxes, catalogue boxes, stand materials and combustible waste must be disposed of and not stored behind stands.

3.9 First Aid Services

Emergency medical assistance for exhibitor's and contractors can be obtained from the Medical Centre located in the walkway leading from Central **Hall** to the **Static Park**. Medical assistance will also be available from mobile practitioners around the site.

3.10 Press Centre

A press centre will be available at the venue, and manned by our PR agency D'pr. We encourage all exhibitors to submit exhibit packs and press releases to the press centre.

3.11 Security

All personnel entering the exhibition grounds **must hold a GESS 2010 badge**. Badges and Passes must be ordered using the appropriate forms available via the online manual, please see **Section 7** for further information. Failure to order badges online prior to arrival may result in delays on site.

Passes can be collected upon arrival at Airport Expo, they **MUST** be worn at all times when in the exhibition grounds. In addition, **Photographic I.D. should be carried at all times**.

All persons and their hand held goods, entering the exhibition site may be subject to security screening. Whilst every effort is made to make this procedure smooth and efficient, delays may occur during busy periods.

Whilst every precaution is taken to ensure the safety and security of personnel and equipment and whilst the premises are patrolled, we cannot accept any responsibility for any injury, loss, damage or any consequential losses which may befall on your personnel and their property. Exhibitors are responsible for the security of their stand, exhibits and contents (including personal property and personnel) and must ensure that appropriate insurance cover is arranged.

It is strongly recommended that small items of equipment and personal effects are not left unattended while on site. Exhibitors are reminded that insurance protection for exhibits, display material and personnel/personal effects must cover the full show period, including the build and breakdown periods.

Hand-held exhibits should be removed from the exhibition site immediately after the exhibition closes on **Thursday 25th February**. Please note that security "Pass-Out" forms listing all handheld goods to be removed must be signed and stamped by the Organisers. Copies of these can be found in your exhibitor packs, additional copies can be obtained from the Exhibitor Information Desks.

3.12 Water and Waste

Please be aware that a water supply is not readily available within the exhibition halls.

F&E are committed to ensuring that the exhibition is as environmentally responsible as possible. Please help us by keeping waste to a minimum, recycling waste where possible and reporting any incidence of fly tipping to the Organiser.

3.13 Official Contractor Offices

The Organisers and official contractors will have temporary on-site service offices to assist exhibitors and non-official contractors with enquiries. The following services will be available:

- Organiser Office
- Shell scheme contractor
- Furniture provider
- Electrical contractors
- Freight forwarders & On-site freight handlers
- Rigging
- Florist
- Telecommunications
- Travel Agents
- Audio Visual & Communications Equipment rental contractor

3.14 Audio Visual and Communication Equipment Hire

A list of AV and communication equipment can be found and ordered through the online exhibitor manual. If you should have any further queries please contact Smart AV, the official contractor. Their details can be found in the official contractors list.

3.15 Banners & Graphics

The Organisers are able to offer a production and installation service for banners and signboards. Should this service be required please refer to the relevant form via the online manual for further information on options, prices and to place orders. The Banners & Graphics form must be submitted along with the artwork in PDF™ or Illustrator™ format and a grid scale drawing illustrating the location of the banner.

Please note that exhibitor banners can only be rigged within the boundary of their stand.

3.16 Cleaning Services

It is the exhibitor's responsibility to maintain their stand and to make sure it is in a clean condition at all times. If you are a shell scheme exhibitor your stand will be delivered to you in a clean state. Space only exhibitors will be responsible for the cleaning of their areas.

A cleaning contractor has been appointed for general cleaning of the exhibition grounds, buildings and internal aisles during the show; however the cleaning of stands and exhibits is the exhibitor's responsibility.

Additional cleaning services can be arranged if required. Orders can be placed via the online exhibitor manual.

During the build-up and breakdown period, exhibitors and their contractors are responsible for ensuring all waste materials are deposited in the rubbish bins and skips provided. For H&S reasons it is essential that all aisles are kept clear of rubbish and other obstructions at all times.

It is the responsibility of the exhibitor and/or their contractor to identify their waste materials to the cleaners and to make arrangements with the official on-site freight handler to have crates and packing materials stored if they are required at the end of the exhibition.

3.17 Floral / Plant Hire

The Organisers have appointed **Blooms** as the official floral supplier for GESS 2010. Please contact them directly for further information about their products and to place an order. Their contact details can be found in the official contractor list. Blooms will also be located on-site throughout build-up should exhibitor's require to place last minute orders. However, please note that only a limited supply will be available on-site.

3.18 Furniture Hire and Stand Fitting Extra's

A limited range of furniture and stand fitting extras can be hired through the official shell scheme contractor. The furniture products on offer can be viewed and ordered via the relevant form in the online manual.

Orders received after the form deadline will be subject to a 20% surcharge.

Projex will have an on-site service office located within Airport Expo reception building, this will be manned throughout build-up should last minute furniture orders and stand fitting extras be required. However, please note that they will only be a limited stock available and all orders placed on site will be subjected to a 20% surcharge. Therefore, we encourage you to place your orders as early as possible via the online manual.

3.19 Freight

The official on-site freight handler for GESS 2010 is **Airlink / GT Exhibitions Ltd**, their contact details can be found in the official contractor list. Please refer to **Section 6** for further information on delivery, transportation and removal of exhibits.

3.21 Telecommunications Facilities / Data Services

The Organisers in association with Etisalat provide the following telecommunications and data services:

- International Phone Line & Set
- International Fax Line with machine
- Internet connection

All of the above services can be ordered through the 'telecommunications and data services' form in the online manual. Orders received after the deadline will be subjected to a 20% surcharge.

Orders received 14 days or less before the start of the exhibition will be subject to a 100% surcharge and may not be processed.

Charges for the above items will cover all installation, supply and rental of lines, equipment and calls.

All line and equipment usage during the period of hire is the responsibility of the exhibitor. All hired equipment must be handed into the Organisers' Office during breakdown. Exhibitors will be charged \$50 for missing, lost or broken handsets and \$350 for damaged Exchange Systems. We therefore advise exhibitor to include such equipment in the insurance cover.

3.22 Temporary Staff

A professional recruitment agency has been appointed to provide a service for the hire of temporary staff, including receptionists, secretaries, interpreters and security personnel.

Exhibitors wishing to hire staff through the appointed agency should complete the form via the online manual and submit it prior to the deadline. A member of staff from the agency will contact the exhibitor on receipt of the form.

3.33 Access by Car

Airport Expo is easily accessible by car; it is located 2 kilometres from Terminal 3 of Dubai International Airport. There will be clear roadside signage to the GESS site. A location map can be found on the website.

3.34 Transport Services

Taxis – Taxis are a common method of public transport around Dubai, official taxis are operated by the Road Traffic Authority (RTA) for a reasonable fare. A taxi rank will be located at the front of Central Hall Reception Building throughout the week of the exhibition. Alternatively taxi services can be ordered through the RTA by calling +971 4 2080808.

3.35 Flooring / Platform Services

Available flooring / platform services can be ordered online. The service is provided by Expo Floors UAE.

The purpose of a system platform is to conceal electrics, AV cables, water and waste pipes.

Orders received after the form deadline will be subject to a 20% surcharge



SECTION FOUR

SPACE ONLY STAND CONSTRUCTION

4.1 Stand Space and Exhibitors' Responsibility

Space only exhibitors are responsible for their own stand design and construction. No stand fittings or carpet is provided by F&E Ltd on space only sites. All space only stand designs **must be approved by the Organisers** before exhibitors will be allowed access to the site and permitted to commence build.

It is the responsibility of the exhibitor to examine the area and site allocated to them in order to avoid costly adjustments to stand structures. Where possible the Organisers will provide on request detailed stand plots indicating the position of service ducts and pillars. Minor obstructions or height restrictions cannot always be indicated on the plans of the exhibition.

Stand fitting regulations contained within this section must be observed when planning stand design and layout.

We are pleased to offer advice and guidance where required. Please feel free to contact the operations team with any enquiries.

Please note the Organisers have the right to reject any stand plan that they deem to be:

- a) Structurally unsafe
- b) Considered to be too complex to be completed in the time specified
- c) Does not conform to the specifications listed in the manual
- d) Likely to unreasonably affect nearby exhibitor's sites in any way

No major structural changes will be permitted to the stand once approval has been given.

4.2 Complex Structures

A complex structure is any form of construction of any height, which would normally be designed by an engineer and/or has, through a risk assessment, been found to provide significant risk. Structures over 4 metres in height, multi-level stands, raised platforms and all suspended items are generally considered to be complex structures.

For all stands exceeding 4m in height, with two-storeys, with a platform exceeding 600mm in height, or deemed by us to be complex structures, drawings must be submitted in English in duplicate (2 copies) to the operations team for approval by the deadline on **8th February 2010**. These may be submitted electronically as **DWG, JPEG or PDF format** through the relevant form via the online manual.

These drawings must show the **form and dimension of every structural member with appropriate general arrangement plan, sections and elevations**, including full details of stairways. All calculations of loading and strength must be in English, and all drawings must be to scale. A method statement and risk assessment are also required.

All complex structures are subject to a pre-show plan approval and on-site inspection by Fairs & Exhibitions appointed structural engineers.

In the case of particularly complex stands the Organisers may require additional structural calculations, method statements or technical detail in order to process the stand approval. It is the responsibility of individual exhibitor and their appointed contractor to provide this additional information upon request and any associated costs will be charged to the exhibitor.

PLEASE NOTE: PERMISSION TO ENTER THE EXHIBITION PREMISES AND COMMENCE CONSTRUCTION WILL NOT BE PERMITTED WITHOUT THE FULL APPROVAL OF THE STRUCTURAL ENGINEER.

Stand build progress will be monitored continually by on-site Health & Safety officers who reserve the right to halt stand build progress should any Health or Safety issues arise.

The Organisers reserve the right to deny access and prevent work being carried out by, or on behalf of, any exhibitor who has not submitted stand design drawings in accordance with these regulations.

4.3 Double Storey Stands

Written application for permission to design stands of two-storeys must be made directly to the Operations Team and must have been booked and paid for directly with the relevant Sales Manager. Such stands may be built to a maximum height of 6m (including any name sign or trade mark). No foundations may be drilled into the floor and suitable anchorage must be installed.

In the interests of the Exhibition as a whole we reserve the right to determine the position of any two-storey structure within a stand. All two storey stands are classified as complex stands and must abide the same regulations.

Double Storey design submission guidelines

- Design calculation for beam columns and base plate
- Connection detail and design
- General layout and location of the structures
- Staircase details including handrail details
- Total load
- Structure detail (material)
- ONLY a minimum 400mm x 400mm x 12mm mild steel base plates will be accepted

All stand designs will be subject to the resident engineer's inspection

Exhibitors must provide proof of suitable insurance for the Organisers before construction can commence.

4.4 Enclosed Stands

The inclusion of large enclosed areas within a stand can only be permitted with the Organisers' prior written permission, please also refer to section 4.6 'Walling in on Open Sides'.

4.5 Dividing Wall

On divided sites, you are responsible for erecting and decorating side and back walls facing onto your stand areas to a height of 2.5m. Walls above this height must be clad and decorated on both sides, with the reverse side being decorated from 2.4m upwards by the exhibitor who has them erected. Such walls overlooking adjoining stands must be finished in a neutral plain colour only. The minimum height for dividing walls is 2.5m.

The maximum height for dividing walls of single-storey stands is 4m

4.6 Walling in on Open Sides

Long runs of walling along open perimeters of stands are not permitted.

Just one third of any open side is permitted to be a solid wall. Where long runs of walling are present along open sides they must be relieved by display items and not left in plain colours – if perimeter walling is more than 1m high, it must not occupy more than one-third of any one side. If long runs of walling are essential they must be recessed by 0.5m from the perimeter of the site and will be subject to written approval by the Organisers.

4.7 Stand Plan Submission

Full dimensional drawings for all space only stands - showing all proposed constructional details and positions and dimensions of machinery exhibits - must be submitted and approved by the Organisers before any work can commence. A **Method Statement** and **Risk Assessment** are also required to be submitted in conjunction with the stand plans.

For space only stands detailed drawings (including all dimensions and elevations), **Risk Assessment & Method Statement** must be submitted to the operations team by using the Stand Design & Authorised Contractor form available via the online manual by the **8th February 2010**. Failure to submit stand designs by this date may result in delays on-site. No stand build will be permitted to commence without the Organisers written approval.

4.8 Risk Assessment and Method Statement

All contractors/exhibitors are required to submit a full risk assessment for the design, construction and arrangement of their stand. If required please contact the Organisers for further information..

The risk assessment is to be submitted along with stand plans. If you require help with producing a risk assessment, please contact the Organisers.

4.9 Electrical Installations

Mains supply to space only sites is not included and must be ordered from On-site Services prior to the exhibition.

Mains supply to space only sites is not included within the space rental charge, only the cost of power consumed is included. The official contractor appointed by the Organisers are the only individuals permitted to carry out electrical installations. The official contractor for electrics to space only stands is **Milestone Exhibitions**; please refer to the official contractor list for their details. Orders must be placed via the relevant form on the online manual prior to the exhibition. Please note that your order will not be processed until payment is received.

When completing the Electrical Order Form the location of the items should be clearly marked on the grid plan, if you haven't submitted a grid plan your electrics will be placed at the discretion of the electricians, if you require these to be moved you will be charged.

Please note due to a limited supply available in the hall we highly recommend that you book your electrics by the deadline in order to avoid disappointment. We cannot guarantee to meet your exact requirements on orders issued after this date.

Orders received after the due date or placed on-site will be subject to a 20% surcharge.

Exhibitors installing their own power connections to their displays for general lighting and power sockets must ensure that:

- The main cable is connected to a suitable type distribution box
- The main switch should be an ELCB

- All wire joints are in connectors and concealed in junction boxes. No twisted wire joints are permitted
- All wires in exposed areas are protected in PVC trunking. Running wires under the carpet or across open areas is not permitted.

If the power supply ordered is to be connected to machines and equipment exhibitors must ensure that:

- A suitable type of isolator or ELCB is provided between the main cable and the cable from the machine / equipment
- If the machine / equipment has its own isolator, then the main cable can be directly connected to it

Exhibitors installing their own power connections to their displays must also ensure such installations conform to the IEE Regulations and will be subject to inspection and approval by the official electrical contractor before connections to the mains supply.

The Organisers reserve the right to disconnect any installation that, in their opinion, is dangerous or likely to cause annoyance to visitors or other exhibitors.

The standard supplies of electrical current available in the exhibition halls are:

Single phase 220 volts 50HZ.

Three phase 415 volts 50Hz

The provision of a single phase mains supply terminal by suitable switchgear is included only in the shell scheme contract.

Three phase supplies and 24 hour connection will be an extra charge and can be ordered on the relevant form through the online manual.

Prices for fitting will cover power consumption, installation, maintenance and removal at the close of the exhibition.

General lighting is provided in the halls but is not powerful enough to provide adequate stand illumination. Exhibitors are advised that specific illumination of their stands is considered essential to achieve an effective display. Lighting is available and can be ordered online.

Please note that electrics to stands are switched off 30 minutes after the exhibition, please contact the Organisers to arrange 24 hour power, should you need it.

4.10 Compressed Air

Exhibitors may not have generators or compressed air units on their stands. These need to be ordered through Milestone Exhibitions

Please note due to the limited supply available in the hall we highly recommend that you book your compressed air by the deadline in order to avoid disappointment. We cannot guarantee to meet your exact requirements on orders issued after this date.

4.11 Columns

If you have a column on your stand and wish to clad it you must ensure the cladding is self-supporting and that access is available to any services on the column. We highly recommend that you conduct a site visit prior to finalisation of your designs.

4.12 Fabrics Used In Displays

Textile fabrics used for interior display purposes on the stand must be FIRE RETARDENT or purchased already treated by use of approved chemicals. Certain fabrics need not be fire proofed, i.e., wool, twill or felt. Textile fabrics used for interior decorative purposes within stands must be fixed taut and or in tight pleats (not draped) to a solid backing and secured 3 inches above floor

level and not touching any light fittings. Cellulose paints are flammable and must not be used for stand dressing. Water based paints must be used.

4.13 Timber Used In Stand Construction & Displays

All timber under 1 inch thick must be impregnated (pressure process). Boards, plywood, chipboard etc must be treated in the same way if they are less than 18mm thick. Timber over 1 inch thick need not be treated & M.D.F. is acceptable in most cases.

4.14 Plastics / Stand Dressing

Lexan and Macralon are acceptable. PERSPEX MUST NOT BE USED. Artificial plants and flowers which are combustible and give off toxic fumes must not be used for stand dressing. Plastic security night sheets are also not permitted.

4.15 LPG - Liquefied Petroleum Gases (Propane, Butane, etc)

All flammable gas including compressed gas & LPG is prohibited on the premises at all times unless the Organiser is satisfied that exceptional circumstances apply and its prior consent is obtained.

4.16 Flooring

Space only sites are not carpeted by the Organiser - exhibitors must provide their own floor covering. Exhibitors with adjoining blocks of stands will not be permitted to place their own carpet in the gangways unless prior permission is given in writing by the Organisers. Nothing may be structurally attached to the floor of the Exhibition premises. Carpet may only be fixed to the venue floor with approved carpet tape.

Only the following brands of double sided carpet adhesive tapes are recommended:

- **EUROTAPE**
- **EUROCEL**
- **ADVANCE TAPE**

Damage to the floor from poor quality adhesive tapes will be charged at US\$5.00 per m²

All carpet tape must be removed and any charges for the removal of carpet tape left on the floor at the end of breakdown will be passed direct to exhibitors.

4.17 Floor Loading Restrictions

The hall floors are concrete covered with carpet. Please contact the operations team with details of heavy exhibits, as special arrangements may need to be made. The exhibition hall and site floor must not be damaged in any way. There is a maximum distributed weight loading of 350 kgs per m².

If you are exhibiting any heavy items please inform the operations team as soon as possible to arrange delivery.

4.18 Base Plates

Where base plates are being used, they must be on solid ground and not on raised flooring. The minimum size of the base plates should be 400mm x 400mm x 12mm thick

4.19 Furniture Hire and Stand Fitting Extras

On-Site Services are able to offer a limited range of quality furniture and stand fitting extras for hire to exhibitors.

An illustration of furniture items are shown with the furniture order form. Orders may be made using the relevant form and should be made early to avoid disappointment.

Orders received after the due date will be subject to a 20% surcharge.

4.20 Gangways and Emergency Exits

It is imperative that the venue emergency access gangways and fire escapes remain clear at all times. Plans showing emergency routes can be obtained from the Organisers' Office. During the build up and breakdown periods of the exhibition the gangways can become extremely congested with packing cases, equipment and general waste – in the interests of **health & safety**, we request all exhibitors and contractors to cooperate with our floor managers and official show contractors to help maintain the emergency access points and gangways at all times.

The gangways used in this venue are the minimum permissible by law. Under no circumstances will exhibits, stand dressings, tables & chairs etc. be allowed to encroach into gangways. Please keep your exhibits inside your stands at all times.

Doors and gates forming part of an escape shall be provided with a vision panel of clear glazing at sight level and must be hung to open in the direction of escape, clear of any steps, landings or gangways. Where necessary doors must be recessed so as not to open onto or obstruct the required width of any gangway or other escape route. Such doors shall be free from fastenings other than panic bolts.

Bridging and carpeting over gangways have specific rules and you should contact the Organisers for further information before any arrangements for your stand are made.

4.21 Height Limit

The overall height of stand fitting for single-storey stands including cladding of columns is 4m from the floor level.

The overall height of stand fitting for double-decker stands is 6 metres. Please note that these must have been booked and paid for directly with the relevant Airshow sales manager. Exhibitors who have not booked a double-decker stand will not be permitted to build two-storey or exceed the 4metre height limit without the operations team's approval.

4.22 Stand Number

A stand number must be displayed on every open side of the stand.

4.23 Signage

Signage and graphics are not permitted to overlook other stands where there is a dividing wall or to overhang in the gangways.

Where illuminated fascia boards are used on stands, the lighting of them must be of sufficient power to light the fascia board only, and must not cause any spill of light onto neighbouring stands. No flashing lights will be permitted. We reserve the right to disconnect the electrical supply to any illuminated fascia, which, in our opinion, is causing a nuisance to any other exhibitor.

4.24 Balloons

The use of helium balloons (Blimps) and toy balloons is not permitted.

4.25 Banners

Exhibitors wishing to display hanging signs or banners above their stands must forward adequate drawings showing the design, artwork, dimensions and location to the operations team for approval and to ensure that all rigging is ordered accordingly. Please ensure that all banners are illustrated on stand design when submitted for approval.

All banner designs must be submitted by the 8th February 2010 and all rigging orders must be placed via DWTC Rigging by 8th February. A 20% surcharge will be added to any late orders. PLEASE NOTE THAT THE TRIM HEIGHT FOR ALL HANGING ITEMS IS 8 METRES. The underside of any rigged items will be hung at 8m.

All rigging within Dubai Airport Expo must be carried out by the Official Rigging Contractor, DWTC Rigging Department. Please either order rigging requirements via the relevant form on the online manual or alternatively contact DWTC Rigging Department if you are unsure of the exact equipment and services required.

Please note that banners must not project on to the aisles or a neighbouring stand it must be hung within the perimeter of your stand.

4.26 Rigging and Suspended items

Please be aware that all rigging within Airport Expo Dubai must be carried out by the Official Rigging Contractors, DWTC Rigging Department. **It will no longer be possible for exhibitors of their contractors to carry out their own rigging.**

Exhibitors wishing to rig banners/hanging signs or lighting above their stands must complete the Rigging Requirements form available via the online manual. Adequate drawings showing the design, dimensions and location of the suspended item must be attached to this order to ensure that the order is suitable for the item which requires rigging.

The **trim height for all hanging items is 8 metres** across the show site and will be strictly enforced. Direct support and suspension of structures to the hall roof structure **is NOT permitted**. All suspended items including lighting rigs and suspended ceilings are permitted provided they do not exceed the permitted load of the venue's roof beams.

All rigging must be an integral part of the stand design and should be confined within the limits of your stand area. Please note that banners and hanging signs must not project on to the aisles or a neighbouring stand and they must be within the perimeter of your stand.

4.27 Vehicles (Exhibits & Displays)

If you wish to display vehicles on your stand, you must receive approval from the operations team, the vehicle details should be included within your stand drawings.

The following criteria must be adhered to when display a vehicle in the halls.

- The vehicle must be static and have its engine switched off for the duration of the exhibition
- The fuel tank must be drained
- The vehicle must have a lockable fuel cap
- The vehicle must have a drip tray placed under the engine
- The battery must be disconnected
- A 24hr contact name and number must be given to the Organisers
- The vehicle keys must be left with the Organisers in case removal is necessary
- The Organisers accept no responsibility for any vehicle that is damaged when being brought into or out of the hall or once in its final position
- Any damage caused to the venue as a result of vehicle movement will be charged back to the exhibitor as part of the dilapidation costs
- You must work closely with the Organisers when arranging to bring the vehicle into the exhibition, as it may be required to enter the halls before the build due to the logistics of building the exhibition around the vehicle

4.28 Freight

See Section 6 for information on shipping and on-site freight handling.

4.29 Storage

NO excess stock, literature or packing cases may be stored around or behind your stand, due to the materials being a fire risk.

If you require storage on-site, you should contact Airlink International, who have storage facilities available. If you need a place to store empty cartons, boxes, literature etc please contact Airlink International, who will collect these from your stand, store them and deliver them back to you during breakdown.

Alternatively, you need to make the provision to build a store room into your stand design.

4.30 Lifting and Logistics

GT Exhibitions and Airlink International have been appointed as the official lifting contractors for GESS 2010 and will be the only companies authorised to perform lifting and fork lifting in the halls. If you require lifting and fork lifting services, please contact one of the official contractors.

PLEASE BE AWARE THAT NO PERSON OTHER THAN EMPLOYEES OF THE OFFICIAL LIFTING CONTRACTOR OR VENUE WILL BE PERMITTED TO OPERATE FORKLIFTS OR ACCESS EQUIPMENT AT GESS 2010. FAILURE TO COMPLY THIS RULE WILL RESULT IN REMOVAL FROM SITE.

Exhibitors planning to transport their goods through an international courier are recommended to use the services of the official freight contractor who has special facilities in place for the event. Please refer to Section 8 for further details.

4.40 Seated Audiences

Any presentation/demonstration likely to interest groups of 10 or more people must be located towards the centre of the stand and clearly shown on stand drawings, if it causes obstruction within the gangway and/or nuisance to any other exhibitor, we reserve the right to cancel the presentation/demonstration or restrict the frequency.

4.41 Water Supply

Please be aware that a water supply is not readily available in the exhibition halls.

4.42 Water Displays and Features

Exhibitors wishing to have water displays or features on their stand must confirm the details in writing to the operations team by **8th February 2010**, so that written approval can be given. Contractors / exhibitors must include full details of any water tank or butts necessary in their written application.

Water displays that involve water tanks or butts must ensure that the tanks are constructed so they do not leak. The choice of material must be considered to ensure that water cannot leak onto areas of the hall that carry electrical services, such as the utility ducts.

It is the exhibitor's responsibility to ensure that the design is produced by a competent person taking into consideration the technical and Health & Safety aspects.

As a contractor / exhibitor you must make arrangements for adequate water supply. No running water is provided within the Airport Expo Halls.

Water displays will not be permitted without written approval from the Organisers.

4.43 Waste Management

All exhibitors and contractors must ensure that they do not discard sharp objects and must ensure that nails and screws are not left sticking out of waste wood – these must be removed or hammered flat. Fairs & Exhibitions are committed to ensuring that the exhibition is as environmentally responsible as possible. Please help us by keeping waste to a minimum, recycling waste where possible and reporting any incidence of fly tipping to the Organiser.

If you are a shell scheme exhibitor, your stand will be delivered to you in a clean state. Any waste generated during the dressing of your shell scheme should be placed in the gangways for the cleaning contractor to remove prior to the show opening.

All waste must be removed from the exhibition halls. Any items of waste or stand fitting left in the halls at the end of the show will be treated as waste and disposed of. Any removal costs will be charged to the exhibitor in question.

4.44 Exhibition Timetable

Please refer to the timetable for the build-up and breakdown schedule.

The design of your stand must be such that it can be erected and dismantled within the published build up and breakdown periods.

It is important you contact the operations team if you foresee any problems keeping to this schedule. It is the responsibility of the exhibitor or their appointed contractor to ensure the stand is being built to the correct floor markings. Please check with the Organisers' office if you are in any doubt regarding your allotted floor space.

4.45 Early/Late Working

If you have appointed a stand contractor to build your open space stand, you must be assured that the design of the stand is such that it can be built within the specified times as stated in this manual. Early or late working outside the hours of the build up and breakdown timetable will not be permitted.

Please inform the Organisers if you believe you will have any issues keeping to the exhibition build/breakdown schedule.

4.46 Maintenance

Under no circumstances will maintenance work be permitted on stands during the exhibition open hours.

If at any time during the exhibition open days you need to carry out maintenance work on your stand after the exhibition has closed please apply to the Organisers by 14:00 hrs on the same day for authorisation.

4.47 Working at Height

Ground access to areas in the vicinity of any work at height must be controlled to prevent persons walking or working directly beneath the area in question. Ground workers in the vicinity must not work directly underneath and wear suitable head protection (e.g. hard hats)

Ladders must be footed or tied off and used in accordance with construction regulations.

The use of domestic ladders and steps is strictly forbidden

4.48 Work Equipment and Tools

Exhibitors and contractors have a duty to ensure that all tools are fit for purpose and safe to use. All dangerous moving parts such as circular saws must be guarded with controls to prevent unauthorised use.

The use of battery powered tools is strongly encouraged to reduce trailing cables and risk of electrical hazards. Those using mains powered tools must ensure that cables are not trailed across aisles.

4.49 Organisers' Right to Change Stands and Floor Plan Layout

In the interests of the exhibition as a whole, it may be necessary to remove or alter anything in - or forming part of - any stand. If we feel this action must be taken this would have to be at the expense of the exhibitor concerned.

The exhibition floor plan is subject to change at the discretion of the Organisers. Please contact the Organisers to obtain the latest version of the exhibition floor plan.

4.50 Venue and Local Authority Regulations

All work must be carried out in compliance with the regulations of the venue.

If an exhibitor causes to be erected a stand which does not conform fully and in all respects to the requirements of the Organiser, venue and Dubai Municipality, the Organisers reserve the right to alter, demolish or reconstruct the stand at the exhibitor's expense and to make it conform to the regulations and requirements.

4.51 Insurance Regulations

The exhibitor is totally responsible for obtaining insurance protection for his exhibits, property and personnel against all risks as stated in the General Conditions. Equipment should be insured both in transit and on location at the exhibition for the entire period it is on the exhibition site.

Insurance cover should include:

- Personal injury
- Third party claims
- Expenses incurred and/or losses of any kind, including losses resulting from the abandonment or postponement of the exhibition
- Medical expenses and baggage cover
- Value of the stand, including the fittings

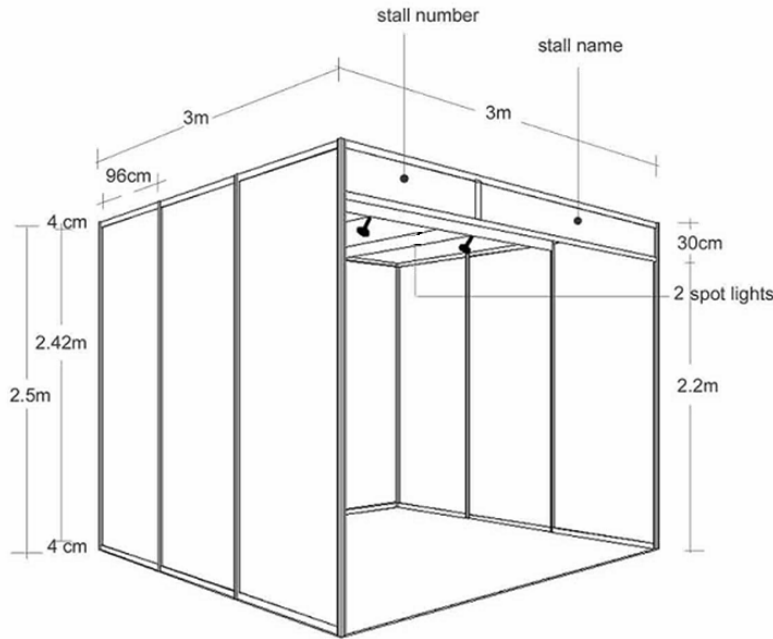
4.52 Disability Discrimination

Where exhibitors have a platform on a stand a reasonable adjustment is to incorporate a ramp into the platform on the stand. If this is not possible then a signed point should be created where disabled people can be served off the platform at ground level. Whatever the content of the stand is needs to be accessible to all. Please note the following when designing your stand:

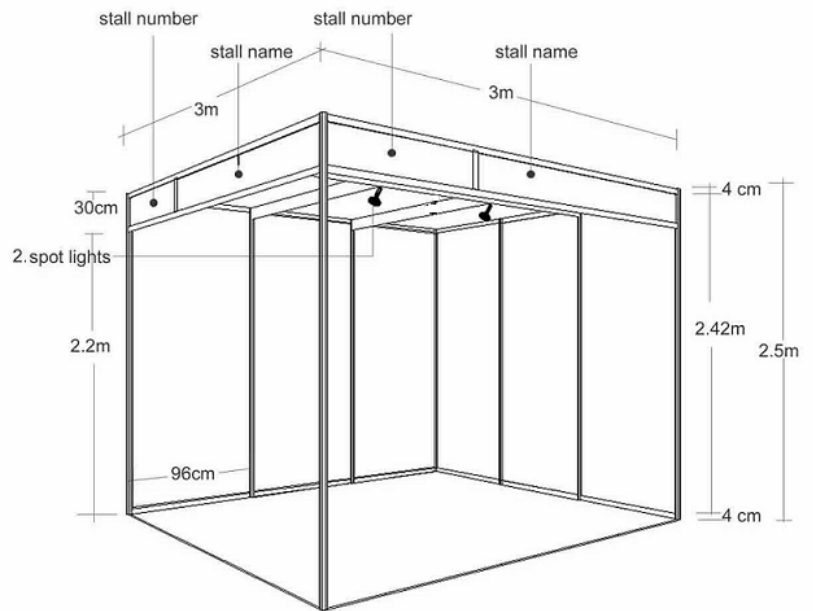
- Ensure that your stand incorporates enough space for wheelchair access - 1.2 metres aisle width is deemed sufficient – though only 750mm for an internal door – suggesting that 750mm would be enough.
- The gradient of any ramp should be no greater than 1:12.
- If a stand is a double-decker, then it is probably not practical to offer lifts. Therefore please ensure that any services – such as refreshments can be brought downstairs on a tray for those that need it.
- Serving counters should have a low access point no higher than 760mm or a lap tray should be provided for the convenience of disabled people.

SECTION FIVE

SHELL SCHEME SPECIFICATIONS, RULES & REGULATIONS



single side open stand



two side open stand

5.1 Visual & Dimensions of a Shell Scheme Stand

Projex is the official contractor appointed by the Organisers and will be responsible for the erection of the official shell scheme. A full management and technical service will be provided on-site at all times.

Shell scheme stand fitting is compulsory to all perimeter sites and all stands up to **21 m²**

Exhibitors occupying shell scheme stands must ensure that all internal stand fitting and displays are contained within the shell scheme structure and do not exceed 2.4 metres in height.

No display materials or logos may be fixed to the shell scheme fascia panel.

No fixings may be made to the walls but brackets are available for exhibitors display panels and signs.

Exhibitors may affix lightweight photographs and technical information sheets etc direct to the shell scheme walls with good quality double-sided adhesive pads or similar, provided such material can be removed without damage to the wall panels, any damage made to the panels will result in a charge.

Shell scheme stands will be available to exhibitors to take possession from 12:00 noon on 22nd February 2010

5.2 Shell Scheme Stands (Perimeter and Attached)

- Constructed from the Octanorm Modular Aluminium System
- White vinyl covered infill panels
- 70mm deep aluminium beams form the ceiling grid
- Height 2.5m (2.43m to the underside of the ceiling beams)
- Carpet
- Two spotlights per 9m²
- One 13 amp socket per 9m² (standard british square 3 pin)
- A starter pack of 1 table, 2 chairs and a waste bin is provided

5.3 Shell Scheme Stands (Island)

Wall panels are not generally provided for island sites. If wall panels are required the allowance is 1 panel per 3 m² at no additional cost.

Long runs of walling along open perimeters of stands are not permitted.

Just one third of any open side is permitted to be a solid wall. Where long runs of walling are present along open sides they must be relieved by display items and not left in plain colours. Any walling exceeding one third of any open side should be set back 0.5m from the open perimeter of the site.

5.4 Electrical Installation, Supply & Lighting

- The standard supplies of electrical current available in the exhibition halls are:
Single phase 220 volts 50Hz
Three phase 415 volts 50Hz
- Three phase supply and 24hr power connection may be ordered on
- General hall lighting will be provided in the halls
- A range of lighting and electrical fittings are available for hire, see the Stand Fitting Extra form for products, prices and to place orders.
- **Cables may not be plugged into the venue sockets and/or trailed across the gangways.**

5.5 Power Supply

All shell scheme stands will be supplied with a single phase mains terminal by suitable switchgear, 1 x 13amp socket and 2 x spotlights per 9sq m, should you require additional electrics to what is included please refer to Stand Fitting Extra form via the online manual.

POWER will be turned off 30 minutes after the show closes, should you require 24 hour power please contact the operations team.

As the exhibitor, it is your responsibility to order adequate power supply for your stand. Failure to do this will result in delays on site and could be a fire risk. On site spot checks will be carried out by the Organisers. This includes appropriate temporary power supplies required for the build-up and breakdown periods.

If you require additional electrics over and above those supplied as part of your package, we highly recommend that you book your electrics early via the online manual, due to a limited supply available at the venue. We cannot guarantee to meet your exact requirements on orders issued after the form deadline.

Orders received after the deadline specified on the form will be subject to a 20% surcharge

5.6 Compressed Air

Exhibitors may not have generators or compressed air units on their stands.

Please note due to the limited supply available in the hall we highly recommend that you book your compressed air by the deadline in order to avoid disappointment. We cannot guarantee to meet your exact requirements on orders issued after this date.

5.7 LPG - Liquefied Petroleum Gases (Propane, Butane, etc)

All non-mains flammable gas including compressed gas & LPG is prohibited on the premises at all times unless the venue is satisfied that exceptional circumstances apply and its prior consent is obtained.

5.8 Plastics / Stand Dressing

Lexan and Macralon are acceptable. **Perspex must not be used.** Artificial plants and flowers which are combustible and give off toxic fumes must not be used for stand dressing. Plastic security night sheets are also not permitted.

5.9 Fire Regulations

- All stand construction and displays must be **FIRE RETARDANT**. Any goods attached to your stand will constitute as part of your stand and will be subject to these regulations.
- Smoke Machines, naked flames and gases are subject to approval from the Dubai Municipality; please contact the Organisers for venue approval, at least 5 weeks prior to the show opens to the public.

5.10 Open Flames

Fumes from open fires or candles will NOT be permitted.

5.11 Gangways and Emergency Exits

It is imperative that the venue emergency access gangways and fire escapes remain clear at all times. Plans showing emergency routes can be obtained from the Organisers' Office and will be included in the exhibitor pack.

During the build up and breakdown periods of the exhibition the gangways can become extremely congested with packing cases, equipment and general waste – in the interests of health & safety, we request all exhibitors and contractors to cooperate with our floor managers and official show contractors to help maintain the emergency access points and gangways at all times.

The gangways used in this venue are the minimum permissible by law. Under no circumstances will exhibits, stand dressings, tables & chairs etc. be allowed to encroach into gangways. Please keep your exhibits inside your stands at all times.

5.12 Aisles

All aisles must be kept clear of obstruction, please ensure that all objects, e.g., furniture, roll up banners, display units etc. are kept within the boundaries of your stand. It is imperative that exhibitors do not extend into the aisles, as this can cause a tripping hazard to visitors.

5.13 Name Board

The name board sits at the top of your stand and will carry your Company Name and Stand Number; this will identify your company to the visitors. Please ensure that you complete and return the relevant form on-line with the company name you wish to appear, if the form is not received before the deadline the company name which appears on your contract will be used.

5.14 Furniture Hire & Stand fitting extras

A limited range of furniture and stand fitting extras can be hired through the official shell scheme contractor. The furniture products on offer can be viewed and ordered via the online manual.

Orders received after the form deadline will be subject to a 20% surcharge.

Projex will have an on-site service office located within Airport Expo reception building throughout build-up should last minute furniture orders and stand fitting extras be required. However, please note that they will only be a limited stock available and all orders placed on site will be subjected to a 20% surcharge. Therefore, we encourage orders to be placed as early as possible via the online manual.

Orders received after the due date will be subject to a 20% surcharge.

5.15 Banners

Exhibitors wishing to display hanging signs or banners above their stands must forward adequate drawings showing the design, artwork, dimensions and location to the operations team for approval and to ensure that all rigging is ordered accordingly.

The Organisers offer a banner production and printing facility should it be required; please refer to the Banners & Graphics order form via the online manual for further details.

All rigging within Dubai Airport Expo must be carried out by the official rigging contractor, DWTC Rigging Department. Please either order rigging requirements via the relevant form on the online manual or alternatively contact DWTC Rigging Department if you are unsure of the exact equipment and services required.

Please note that banners must not project on to the aisles or a neighbouring stand it must be hung within the perimeter of your stand.

5.16 Rigging and Suspended items

Please be aware that all rigging within Airport Expo Dubai must be carried out by the Official Rigging Contractors, DWTC Rigging Department. It will no longer be possible for exhibitors or their contractors to carry out their own rigging.

Exhibitors wishing to rig banners/hanging signs or lighting above their stands must complete the Rigging Requirements directly with the rigging company. Adequate drawings showing the design, dimensions and location of the suspended item must be attached to this order to ensure that the order is suitable for the item which requires rigging.

The trim height for all hanging items is 8 metres across the show site and will be strictly enforced. Direct support and suspension of structures to the Hall roof structure is NOT permitted. All suspended items will lighting structures including those suspended from ceiling trusses are permitted provided they do not exceed the permitted load of the structure.

All rigging must be an integral part of the stand design and should be confined within the limits of your stand area. Please note that banners and hanging signs must not project on to the aisles or a neighbouring stand and they must be within the perimeter of your stand.

5.17 Vehicles (Exhibits & Displays)

If you wish to display vehicles on your stand, you must receive approval from the operations team. All shell scheme exhibitors must email the vehicle details to the operations team in order to obtain permission to display this item. Display vehicles will not be allowed access to site without written confirmation from the Organisers.

The following criteria must be adhered to when display a vehicle in the Halls.

- The vehicle must be static and have its engine switched off for the duration of the exhibition
- The fuel tank must be drained
- The vehicle must have a lockable fuel cap
- The vehicle must have a drip tray placed under the engine
- The battery must be disconnected
- A 24hr Contact name and number must be given to the Organisers
- The vehicle keys must be left with the Organisers in case removal is necessary
- The Organisers accept no responsibility for any vehicle that is damaged when being brought into or out of the Hall or once in its final position
- Any damage caused to the venue as a result of vehicle movement will be charged back to the exhibitor as part of the dilapidation costs
- You must work closely with the Organisers when arranging to bring the vehicle into the exhibition, often it may be required to enter the halls before the build due to the logistics of building the exhibition around the vehicle

5.18 Balloons

The use of helium balloons (Blimps) and toy balloons are not permitted

5.19 Night Sheets

Any night sheets used for securing your stand should be of inherently non-flammable material or material that has been treated to render it non-flammable.

If you have night sheets on your stand but wish to have your stand cleaned overnight, please supply a copy of the night sheet key to the Organisers' office for collection of the cleaning supervisor. The key will be returned once the cleaning has been completed.

5.20 Water Supply

Please be aware that a water supply is not readily available in the exhibition halls or on the static park

5.21 Water Displays and Features

Exhibitors wishing to have water displays or features on their stand must confirm the details in writing to the operations team by **8th February 2010**, so that written approval can be given. Contractors/exhibitors must include full details of any water tank or butts necessary in their written application.

Water displays that involve water tanks or butts must ensure that the tanks are constructed so they do not leak. The choice of material must be considered to ensure that water cannot leak onto areas of the hall that carry electrical services, such as the utility ducts.

It is the exhibitor's responsibility to ensure that the design is produced by a competent person taking into consideration the technical and Health & Safety aspects.

As a contractor / exhibitor you must make arrangements for adequate water supply. No running water is provided within the Airport Expo Halls.

Water displays will be forbidden if not approved by the Organisers, as it is vital

5.22 Maintenance of Exhibits

Under no circumstances will maintenance work be permitted on stands during the exhibition open hours.

If at any time during the exhibition open days you need to carry out maintenance work on your stand after the exhibition has closed, please apply to the Organisers by 14:00hrs on the same day.

5.23 Storage

No excess stock, literature or packing cases may be stored around or behind your stand, due to fire risk.

If you require storage on-site, you should to contact Airlink International, who have storage facilities available. If you need a place to store empty cartons, boxes, literature etc please contact Airlink International, who will collect these from your stand, store them and deliver them back to you during breakdown.

Alternatively, you need to make the provision to build a store room into your stand design.

5.24 Waste Management

All exhibitors and contractors must ensure that they do not discard sharp objects and must ensure that nails and screws are not left sticking out of waste wood – these must be removed or hammered flat. Fairs & Exhibitions are committed to ensuring that the exhibition is as environmentally conscious as possible. Please help us by keeping waste to a minimum, recycling waste where possible and reporting any incidence of fly tipping to the Organiser.

If you are a shell scheme exhibitor, your stand will be delivered to you in a clean state. Any waste generated during the dressing of your shell scheme should be placed in the gangways for the cleaning contractor to remove prior to the show opening.

All waste must be removed from the exhibition halls. Any items of waste or stand fitting left in the halls at the end of the show will be treated as waste and disposed of. Any removal costs will be charged to the exhibitor in question.

5.25 Breakdown of Stands and Exhibits

Exhibits or stand fittings must NOT be removed or dismantled before **16:00hrs on Thursday 25th February 2010.**

Storage of crates/boxes kept with the official on-site freight contractor, will be brought back to the stands from **17:00hrs on Thursday 25th February 2010** onwards.

Exhibitors are responsible for removing all materials from their shell scheme stand by 22:00hrs on Thursday 25th February 2010. A charge will be made should the Organisers have to arrange the removal of any items. This also applies to materials left in the loading yard – photographic

evidence will be taken. Shell scheme stands will be dismantled from 22.00hrs Thursday 25th February 2010.

THE ORGANISERS WILL NOT BE HELD RESPONSIBLE FOR ANY ITEMS LEFT IN THE HALLS AT ANY TIME.

5.26 Damage to the Venue

Damage caused to the fabric of the exhibition building by an exhibitor / contractor will be charged by the venue via Fairs & Exhibitions Ltd. Under no circumstances should an exhibitor / contractor attempt to repair any damages caused.

It is strictly prohibited to affix nails, tacks, screws, adhesives, paint or similar items to the floor, walls, ceiling, shell scheme structure and other parts of the premises.

5.27 Insurance Regulations

The exhibitor is totally responsible for obtaining insurance protection for his exhibits, property and personnel against all risks as stated in the general conditions. Equipment should be insured both in transit and on location at the exhibition for the entire period it is on the exhibition site.

Insurance cover should include:

- Personal injury
- Third party claims
- Expenses incurred and/or losses of any kind, including losses resulting from the abandonment or postponement of the exhibition
- Medical expenses and baggage cover
- Value of the stand, including the fittings

5.28 Organiser's Right to Change Stands and Floorplan Layout

In the interest of the exhibition as a whole, it may be necessary to remove or alter anything in – or forming part of – any stand. If we feel this action must be taken this would be at the expense of the exhibitor concerned.

The floor plan is subject to change at the discretion of the Organisers.

5.29 Venue and Local Authority Regulations

All work must be carried out in compliance with the regulations of the Venue.

If an exhibitor constructs a stand which does not conform fully to all the requirements of the Organiser, venue and Dubai Municipality, the Organisers reserve the right to alter, demolish or reconstruct the stand at the exhibitor's expense to make it conform to the regulations and requirements.



SECTION SIX

DELIVERY, TRANSPORTATION & REMOVAL OF EXHIBITS

6.1 Official Freight Contractors

The Organisers have appointed Airlink International / GT Exhibitions as the official freight, lifting and handling contractor and the recommended shipping and freight forwarding contractor for GESS 2010. Airlink International / GT Exhibitions should be contacted directly in regards to all freight, lifting and goods handling queries. The official contractor will forward the following details to all exhibitors:

- A list of their services – Air & Sea Freight
- On-site freight handling charges
- Details of the necessary documentation required by the United Arab Emirates Customs Authorities.
- Contact details of the official contractors appointed agent in the exhibitors' country.

Exhibitors in the USA and Canada are advised to contact TWI Logistics (the official contractors appointed agent), please see the Official Contractors List for contact details.

It is the responsibility of the exhibitor to advise the official on-site freight handler of their freight details and to ensure that they are aware of the costs of on-site handling charges.

FOR HEALTH & SAFETY AND SECURITY PURPOSES THE OFFICIAL CONTRACTOR HAS SOLE RESPONSIBILITY FOR THE MOVEMENT AND CO-ORDINATION OF ALL EXHIBITS ON THE EXHIBITION SITE, INCLUDING THE PROVISION OF LABOUR AND HANDLING EQUIPMENT. NO OTHER CONTRACTOR OR THEIR EQUIPMENT WILL BE ALLOWED TO OPERATE WITHIN THE EXHIBITION AREA

6.2 Sea and Air Freight Deadlines

If you require a full shipping service collected from country of origin and delivered to your stand, the latest receiving dates for your cargo will be advised to you by the official contractor's local agent in your country.

However, if you're making your own arrangements for shipping please note the following deadline dates, if you need our assistance with local clearance and delivery in Dubai.

- 1) The latest date of arrival for LCL containers or conventional cargo: 13th February 2010
- 2) The latest date of arrival for FCL containers at Jebel Ali port, Dubai: 13th February 2010
- 3) The latest date of arrival for Air Freight at Dubai Int'l Airport - DXB: 15th February 2010

Please note: We would recommend that you use the official shipping contractor, Airlink International / GT Exhibitions, as they will deliver your freight, hold it until you are ready to receive it and will deliver it directly to your stand.

6.3 Deliveries to Site

Deliveries will not be accepted on-site before the following deadlines:

- 21st February 2010 for space only exhibitors
- 22nd February 2010 for shell scheme exhibitors

All deliveries must be marked up clearly, as follows:

****Company Name, Stand Number, Hall & Contact Number ****
GESS 2010
Airport Expo
Dubai
United Arab Emirates

Please ensure that your exhibit materials are in the hall at least 2 hours prior to the official opening. Exhibit materials, including brochures, posters and samples etc. being brought to the halls after this time will not be permitted through the front main entrance doors. Only hand carried items may be brought into the hall during show open hours. Any items requiring a trolley or pallet truck must wait until after the show has closed.

Please ensure that anyone delivering goods to you knows your stand number, hall name and that they deliver them at an appropriate time when someone is on the stand to receive the goods.

For security reasons the Organisers are not able to accept deliveries on behalf of exhibitors. This is especially applicable to courier services that require a signature; all couriers will be held within the reception building where exhibitors will have to meet them in order to sign and receive their delivery.

Deliveries to the stand during the exhibition open period may be made early each morning, more details to follow. Throughout the course of the day only hand-carried items will be permitted entry and will be subject to security screening.

6.4 Delivery Vehicle Access

All delivery drivers visiting the site must possess a temporary vehicle pass available from Airlink International or at the entrance to the exhibition ground upon arrival. Delivery drivers' wishing to obtain temporary vehicles passes on-site must produce the following documents at the entrance gate before receiving a pass:

- Photographic I.D. – Current Driving Licence / Passport / UAE Labour Card
- Vehicle registration documents
- Written instructions from the exhibitor or main contractor

The above documents will be retained by Airlink and will only be returned when the vehicle departs the site. Please refer to **Section 7** for further information on access passes.

To avoid unnecessary delays, exhibitors and contractors making deliveries are advised to give advance notification of intended dates of delivery to the official freight contractor

Please note: All vehicles entering the exhibition site are liable to be searched

6.5 Documentation

The preparation of documents must be in accordance with the regulations laid down by the United Arab Emirates Customs Authorities. All relevant information will be contained in the official contractor's letter to exhibitors, please contact them directly regarding any documentation queries.

6.6 On-site Goods Handling

For enquiries or information relating to shipments arriving at the exhibition hall marshalling yard for delivery to the stand, please contact Airlink International UAE, our Dubai official on-Site freight handler.

Exhibitors are advised to make sure that their contractors have all the contact details of the Official On-Site Freight Handler (Airlink International).

6.7 Unloading of Equipment

The use of powered mechanical handling and access equipment is strictly controlled. The official on-site freight handlers & rigging contractor are the only persons authorised to operate lifting and access equipment and forklift trucks within the GESS 2010 Site. This appointment provides the necessary levels of competence and controls over all heavy lifting operations, required to satisfy Health & Safety Regulations. Airlink International / GT Exhibitions are the only companies permitted to provide lifting services at GESS 2010. Stand build contractors and exhibitors will not be permitted to operate any lifting or access equipment. Any unauthorised lifting or access equipment will be removed from site.

6.8 Removal of Exhibits

All exhibits must be cleared from the site by 23.59hrs on Thursday 25th February 2010. All outsized items, heavy items and items requiring rigging will be the last items to leave the halls for Health & Safety Reasons. All other items must be removed in accordance with the below deadlines:

Thursday 25th February	17:00 – 22:00	Removal of hand held goods only
Thursday 25th February	22:00	Vacate all shell scheme stands
Thursday 25th February	17:00 – 23.59	Dismantling & removal of stands

Exhibitors taking **hand held and locally transported goods off site must complete a security form** listing items to be removed. Forms may be obtained from the Exhibitors Information Desk. They must be signed and stamped by the Organisers. Security forms are not required for goods going out as air and sea freight.

6.9 Insurance

It is the responsibility of the exhibitor to carry full insurance cover from the point of leaving the warehouse up to the point of return to origin.

6.10 Restricted Items

Companies who are in doubt as to whether import of their goods to Dubai is restricted should contact the relevant Government Trade Office of the country of origin. Additionally, any goods of a hazardous nature should be separately listed on invoice forms and full particulars given (i.e. IMCO Classifications etc.) in order that suitable stowage can be arranged.



SECTION SEVEN

EXHIBITOR BADGES, CONTRACTOR BADGES, DROP OFF PASSES, TEMPORARY VEHICLE PASS & VISITOR TICKETS

7.1 Types of Badges

- Exhibitor Badges
- Contractor Badges
- Drop Off Passes
- Temporary Vehicle Pass (Delivery Passes)
- Trade Visitor Tickets

Where appropriate this allowance is shown in the following sections.

With the exception of the Temporary Vehicle Pass, **ORDERS CAN ONLY BE APPLIED FOR ONLINE via the exhibitor manual. No other form of application can be processed.**

7.2 Accessing the Ordering System

To access the on-line manual exhibitors must login using their unique company username and password. These details are issued to the primary exhibition contact within the company.

If login details are not known, please email logins@gess.com to request a copy of the company login details. The request will then be forwarded to the primary exhibition contact; it is then their responsibility to pass on the login details. Please understand that the Organisers are not able to handout company login details for security reasons.

Once logged in to the exhibitor manual, exhibitors should proceed to the ticketing and badging section of the manual, where all remaining free allowances can be viewed and orders can be placed.

The Organisers recommend that exhibitors keep their login details confidential as anybody with these login details can effectively use your complementary allocation of passes without you being aware.

7.3 Exhibitor Badges

Each exhibiting company has an allocation of complimentary badges based on the total amount of space occupied. Please refer to the table below

Exhibitor Badges Allocation Table

12 – 20 Sqm Stand	10
21 – 50 Sqm Stand	15
51 – 100 Sqm Stand	25
Over 100 Sqm Stand	30

All collections must be signed for by a member of your company, this individual is then responsible for the distribution of the badges.

Please note exhibitor badges will not be mailed out in any instance.

7.4 Contractor Badges

Contractor Badges are issued by Dubai World Trade Centre on-site, however the 'Authorised Contractors' form available via the online exhibitor manual must be submitted prior to arrival on-site.

Local Contractors (UAE based)

Temporary Individual applications

All contractor staff must report to the Reception Building Security Desk in order to get a DWTC contractor badge in exchange for a valid proof of identity which can be either a UAE labour card, a UAE national ID card, a UAE driving licence or a UAE Government Organisation ID Card. A proof of identity will be kept by the protocol and security department until the contractor staff returns the DWTC contractor badge.

Each DWTC contractor badge will be charged at AED10 and is valid for a day (from 00:01 to 24:00). A fee of AED100 will be payable to DWTC protocol and security department for any lost DWTC contractor badge.

Temporary Group applications

If a contractor wishes to apply for DWTC contractor badges for his/her entire team a supervisor of the company should present DWTC protocol and security department with a copy of each staff's valid proof of identity (as listed above) prior to the show build up. The supervisor must leave their labour card as a guarantee which can be collected upon the return of all contractor badges.

Each DWTC contractor badge will be charged at AED10 per day and a deposit of AED100 per badge will be required. The deposit will be returned upon return of the contractor badge.

Permanent DWTC Contractor badges

Stand contractors that work regularly at the venue can be issued with permanent DWTC contractor badges. A representative of the company should provide the DWTC Protocol and Security department with a list of all the staff requiring a permanent badge, along with:

- Passport copies with valid visa for each staff
- A valid Trade licence copy
- A Company letter requesting the permanent DTWC contractor badges and detailing the list and details of the staff
- photographs for each staff member
- A completed Contractor Badge Application Form (which can be obtained from DWTC Protocol and Security Department) for each staff member.

An annual fee of AED100 per badge will be charged. The company is responsible to return the badge to DWTC when the applicant is no longer under their sponsorship and/or when the badge has expired. The individual or the company will have to pay a fee of AED100 against lost badges.

International Temporary Contractor Badges (Non UAE based)

Each overseas contractor must present their passport along with a photocopy to the Reception Building Security desk. A deposit of 100AED will be retained in exchange for a DWTC contractor badge, the deposit will be returned when the contractor hands back the contractor badge. The contractor badge will be charged at 10AED per day (from 00:01 to 23:59). The 100AED deposit will be trained by DWTC should any badges be lost.

7.5 Visitor Entrance Tickets

Trade Visitors will be admitted to the exhibition on production of a visitor entrance ticket (and business card) or pre-registration confirmation email. These will be substituted for a visitor badge which will permit the individual to access the exhibition for the full course of the exhibition.

Each exhibiting company will be allocated a number of complimentary visitor tickets according to the extent of participation, please refer to the below table.

Visitor Tickets Allocation Table

12 – 20 Sqm Stand	100
21 – 50 Sqm Stand	125
51 – 100 Sqm Stand	150
Over 100 Sqm Stand	200

7.6 Temporary Passes for Deliveries to Site

Arrangements for Contractors delivery vehicles to site during the build-up and break-down period of the exhibition may be made through Airlink International the Official On-Site Goods Handling Agent who has total responsibility for the movement of goods on site.

A one visit only entrance pass valid for one hour may be obtained at the entrance to the exhibition ground.

Drivers and their assistants requiring temporary gate passes must produce the following official identification at the entrance gate and exchanged for a Temporary Pass:

- Current Driving Licence
- Vehicle Registration Documents
- Written Instruction from the Exhibitor or Main Contractor

All documents will be returned on departure from the site.



SECTION EIGHT

Publicity, Press Facilities and Exhibition Catalogue

Publicity, Press Facilities and Exhibition Catalogue

1. Publicity

The Organisers have appointed D'pr as Official Press and Public Relations Consultants. The company is based in Dubai and contact details can be found in the Official Contractors List.

A targeted public relations programme, predominantly in Arabic and English, has already commenced and involves the national daily press throughout the Gulf states, selected Pan-Arab business and professional magazines and regional and international publications for the aerospace and aviation industries. D'pr continually adds to and updates its database to ensure its industry contacts are relevant.

The public relations programme will ensure regular and extensive exposure throughout the world and is expected to include radio and television exposure. Key publications will also have assistance from D'pr in the preparation of exhibition supplements and previews of the show.

Over 150 international and regional journalists and television reporters are expected to attend the exhibition (see below for details on the Press Office).

Invitations, leaflets and other promotional material will be distributed throughout the region through trade and industry groups, government ministries, chambers of commerce, civil aviation authorities, airlines and embassies and direct to many thousands of potential visitors involved in all aspects of the industry.

2. Exhibitors' Publicity Material

D'pr will send questionnaires to exhibitors to gather newsworthy information for content that will go into targeted press material. It is in the best interest of exhibitors to ensure the form is completed as comprehensively as possible and returned to D'pr without delay.

Exhibitors are also advised to forward press releases, captioned photographs and other relevant information to D'pr in good time for inclusion in special supplements and pre-exhibition publicity material.

- Content should preferably be sent in Word document format.
- Captioned photographs should not be less than 300dpi preferably in jpg/jpeg format for Windows.

Press material should be sent by email to Linsey@d-pr.ae alternatively, press material may be sent by courier to the address in the Official Contractors List.

3. Exhibitor Co-operation

It is an established fact that exhibitors who take steps on their own account to supplement the Organisers' publicity as described above will obtain far greater value from participation than those who neglect the opportunity.

By conducting their own separate mailing, mounting a specific publicity campaign and paying special attention to the distribution of promotional material, exhibitors can greatly increase the level of response they receive from local visitors.

MCS/Action can offer advice and assistance for exhibitors wishing to use its services directly and benefit from the agency's experience and extensive media database. For a detailed proposal, please contact the consultancy via the details provided in the Official Contractors List

4. Press Office

A Press Office will be fully operational throughout the exhibition managed by D'pr. A 'Daily Events Diary' will be compiled for journalists and any information on exhibitor related events should be forwarded to D'pr for inclusion.

Mailboxes will be reserved in the Press Office for individual registered publications in order that exhibitors can ensure their press releases get to the relevant media. Where possible, press releases should be in Arabic and English.

Any corporate public relations officer wishing to be accredited as Press should email Linsey@d-pr.ae

5. Exhibition Catalogue

Publishing Events Ltd is solely responsible for co-ordinating and publishing the official Exhibition Catalogue for the Exhibition. See contact details in list of Official Contractors.

The catalogue will be published containing an alphabetical list of Exhibitors, a description of the exhibits and general information about the exhibition, together with advertisements.

A total of 5,000 catalogues will be printed and distributed.

A complimentary copy of the catalogue will be distributed to each exhibiting company. A quantity of the catalogues will be distributed to selected media, leading decision makers and other outlets likely to further promote the exhibition. Visitors will be able to collect copies of the catalogue from the Information Stands located in the main Reception building and the entrance to the central hall.

Each stand holder is entitled to one free entry in the Catalogue comprising company details, stand number and a description of their proposed exhibits in no more than 50 words.

Exhibitors may identify a maximum of 5 categories from the Product List for the Classified Index on Form 1

Exhibitors intending to take advertising space in the Catalogue should complete Form 2